CCMP Strategy and Performance Measures & Key Deliverables with summary of corresponding entries received for 2019 and 2020 CCMP reporting

Performance Measures & Key Deliverables highlighted in red are CCMP sections where little to no information was submitted through the CCMP tracking and collection process in 2019 and 2020. Column titled 'CCMP Entries Received' provides total number of entries reported for the CCMP strategy by the corresponding performance measures and key deliverables with summary of projects received.

CLEAN WATERS

Clean Waters Goal 1: Reduce Nutrient Pollution and Its Impact

W1.1: Promote infrastructure-related improvements to reduce pollutants from point sources

Performance Measures & Key Deliverables	CCMP Entries Received (# of entries and summary of activities)
New tools and techniques developed and demonstrated	6 (Green Infrastructure (GI) plans and treatment plant expansion (3 - CCMUA), Engineering Evaluation and Cost Estimate for Nutrient Reduction (DRBC, Kleinfelder, UDel), Dissolved Oxygen Partnership meetings (quarterly), Camden Labs stormwater assessment (EPA))
Track number and results of innovative infrastructure and nature-based projects	8 (Rain gardens, stormwater management projects and green stormwater infrastructure installed (190,000+ gallons of stormwater prevented from entering the watershed, 85+ acres of BMPs and GI))

W1.2: Support innovative planning and design practices to reduce nutrients from stormwater and agricultural runoff through promotion, education, and implementation

Performance Measures & Key Deliverables	CCMP Entries Received
Ability to measure nutrient reductions in at	23 (Nutrient management activities and
least two to three key locations	related BMP installations (18 in PA, 3 in NJ, 2
	in DE, total of ~6,012 acres)

Track number and results of nature-based	10 related outreach and technical assistance
infrastructure projects, practices, and	programs and coordination/committee
workshops on riparian buffers, stormwater,	activities
agriculture, and stream restoration	
Produce and disseminate materials to	
promote nutrient-reducing BMPs in print and	
online	

W1.3: Promote land use planning by local municipalities that prevents, reduces, and/or more efficiently manages stormwater runoff to prevent pollution

Performance Measures & Key Deliverables	CCMP Entries Received
Examples of successful outcomes from	16 Planning and installation of stormwater
municipal assistance in DE, NJ, and PA	management tools and projects (GI, stream
	buffers, other BMPS, etc)., including 6,720 ft.
	sq. of nature-based infrastructure installed,
	~54 acres of GI for stormwater runoff and
	erosion control projects, 1012 LF of BMPs
	installed, 4.04 million gallons infiltrated to
	reduce stormwater runoff)
Tracking numbers and results of technical	20 (Municipal ordinance reviews in NJ – 24
assistance projects on municipal outreach,	technical assistance programs total, DVRPC
stormwater, and planning/zoning	tech assistance requests – 10, 5 related
	meetings, related workshop, meeting, info
	session attendance – ~6,800 total)
Producing and disseminating materials for	3 (Creek Friendly materials (~220 brochures,
MS4 outreach (in print and online) and	1280+ post cards distributed – PPA/ANJEC),
educational signage for BMP demonstrations	stormdrain marking art contest entries -250)

W1.4: Provide outreach and information to property owners to assist in reducing non-point sources of nutrients

Performance Measures & Key Deliverables	CCMP Entries Received
Continuous increase in Estuary News and	(This seems vague. Subscribership related
delawareestuary.org newsletter	specifically to non-point sources of nutrients?)
subscribership, website traffic, and press hits	
Track number and results of outreach	Stream Smart House Call Program (150+
programs and projects on nutrients, including	homewners), Master Watershed Steward
publication, newsletter, website, and social	Program Activities (30+ rain barrels
media content	distributed), related brochures disseminated
	on yard care, stream care, rain gardens, etc to
	municipalities and residents, promotion of

rain gardens materials and activities,
stormdrain marking materials, group
education site visits, cleanup meetings

W1.5: Conduct research and monitoring on nutrient impacts in the Delaware Estuary for biological and ecological endpoints

Performance Measures & Key Deliverables	CCMP Entries Received
Development of the Delaware Estuary	DRBC eutrophication model development
eutrophication mode	(reported annually, and includes EPA, States,
	and other WQAC members)
Track numbers and results of research	10 (DRBC nutrient management activities
projects on nutrients	(Algal Speciation Study / Dissolved Oxygen
	Survey, Light Extinction Monitoring, Primary
	Productivity Monitoring, Tributary Nutrient
	Monitoring, Expanded Boat Run Monitoring –
	22 stations, WQAC results, including Revised
	Aquatic Life Uses and Dissolved Oxygen
	Criteria)

Clean Waters Goal 2: Reduce Other Pollutants and Their Impacts

W2.1: Conduct outreach and technical assistance programs to reduce nonpoint sources of contaminants

Performance Measures & Key Deliverables	CCMP Entries Received
Continuous growth/improvement of cleanup	8 (Cleanup activities reported (400+
activities throughout the Estuary (Schuylkill	volunteers), trash cans installed (20),
Valley, Upper Estuary, Lower Estuary,	microplastics project & research)
Bayshore)	
Track number and results of outreach	20 Outreach programs and activities (storm
programs and projects on contaminants,	drain marking and art installations (207
including materials for storm drain marking	participants), school stormwater restoration
and pollution prevention on the part of	projects, related
households and businesses	forums/meetings/workshops/campaigns
	(16,228 participants)

W2.2: Promote the identification, cleanup, and revitalization of contaminated sites

Performance Measures & Key Deliverables

contamination removal, landfill cleanups (projects reported in DE, PA, and NJ), including ~550,000,000 gallons of groundwater treated (VOC, chlorinated solvents, arsenic, leachate), ~157,000 cubic yard of soil treated, ~19,000 tons of contaminated soil removed, brownfields meetings (29 meetings total), Christina River Benthic mapping on legacy contamination cleanup
All contaminated site cleanups and related activities listed above

W2.3: Support adaptive management and reporting of pollution reductions

Performance Measures & Key Deliverables	CCMP Entries Received
Track PCB reductions and assessing	2 (reported annually) DRBC database of PCB
current/emerging pollutants	loadings to Delaware Estuary (spanning 97
	facilities)
Track management coordination projects and	2 (reported annually) DRBC database used to
activities on toxics' number and results,	assist co-regulators to implement
including reporting PMPs, impaired waters,	minimization programs, Stage 2 Delaware PCB
pollution load reductions as required	TMDL (EPAR2 & 3, DRBC, DE, NJ, PA)

W2.4: Coordinate and promote research and monitoring efforts (chemical, physical, biological) associated with the causes of water quality impacts throughout the Delaware Estuary

Performance Measures & Key Deliverables	CCMP Entries Received
New data/outcomes shared and considered in	8 (DRBC's Monitoring Advisory and
decision-making	Coordination Committee (MACC) on
	monitoring coordination, Toxics Advisory
	Committee (TAC) activities on monitoring and
	managing toxics, and Water Quality Advisory
	Committee (WQAC) on monitoring and
	managing water quality)
Track number and results for research	2 (Watershed Approach to Toxics Assessment
projects on toxics	and Restoration (WATAR) program progress
	report - DNREC, DRBC enhanced bacterial
	monitoring)

W2.5: Conduct and coordinate (where appropriate) education, research, monitoring, and communication about fish and shellfish consumption to protect human health

Performance Measures & Key Deliverables	CCMP Entries Received
Evidence of reaching key audiences in each	
state and decreases in number/extent of	
advisories and closures	
Track number and results for consumption	Annual consumption advisories for each of the
advisories projects and programs, including	three states (DNREC, PADEP, NJDEP) available
issuing/re-issuing advisories	on agency sites

W2.6: Improve, sustain, and enhance spill communication and response with Delaware Estuary partners

Performance Measures & Key Deliverables	CCMP Entries Received
Develop inventories or other tools	
Track number and results of spill	5 (Meetings and events related to
communication response projects and tools	environmental incident impacts, oil and
	hazards response planning and preparedness,
	spill communication and response (EPA, USCG
	Sector Delaware Bay Area Committee))

Clean Waters Goal 3: Sustain Flow for Drinking Water and Ecosystems

W3.1: Inform and collaborate with decision-makers and water resources managers to ensure that main-stem Delaware River flow meets the needs of the Delaware Estuary

Performance Measures & Key Deliverables	CCMP Entries Received
New data/outcomes shared and continued	14 (DRBC Regulated Flow Advisory Committee
improvement in flow management to meet	(RFAC) activities and Subcommittee on
the Estuary's human and ecological needs	Ecological Flows (SEF), including committee
	meetings and forum for public discussion,
	USFWS coordinating Delaware River Fish and
	Wildlife Management Cooperative, DRBC
	weekly hydrologic reporting, PWD salinity
	water supply planning and model analysis,
	USACE dam operations and maintenance,
	PADEP surveys and assessments of dam
	impacts and impaired stream alignment)

Track number and results of management	Management coordination and research
coordination and research projects/activities	through activities listed above
to address flow needs	

W3.2: Conduct research and monitoring on water quality and habitat requirements of estuary dependent species

Performance Measures & Key Deliverables	CCMP Entries Received
Research priorities identified and outcomes	7 (Freshwater mussel monitoring & caging
produced/shared for two to three key species	experiments, FWW mussel hatchery meetings
	and planning)
Track number and results of research projects	8 (Water quality enhancements through
on flow/salinity needs of Estuary species	shellfish filtration projects, NJ Coastal
	Resiliency Collaborative Ecological
	Restoration and Science Workgroup activities,
	fw mussel monitoring activities, NJDEP
	shellfish sanitation program)

W3.3: Promote water conservation and water efficiency by utilities and industrial water users

Performance Measures & Key Deliverables	CCMP Entries Received
Examples of successful outcomes in each	5 (DRBC annual water audits for public water
state, including information or materials to	supply systems (~300/yr), DRBC water
promote infrastructure investment and/or	conservation survey for Public Water Supply
tools for utilities' conservation efforts	systems ~300, Berks County Source Water
	Protection Program through collaboration
	with county water suppliers, orgs., and
	conservation partnerships (PA), EPA
	WaterSense program partnership through
	water-efficient products and practices)
Track number and results of water	All activities listed above related to water
conservation projects/utilities	conservation projects/utilities

W3.4: Provide outreach and technical assistance to promote water conservation and infiltration by residential and commercial users and communities

Performance Measures & Key Deliverables	CCMP Entries Received
Examples of successful outcomes in each	NJ - 4 rain garden projects at libraries and
state	community centers (6720 foot (sq.), PA -
	Wissahickon Sustainability Council Schoolyard

	Greening (stormwater controls and native plantings – 1 acre)
Track number and results of water	PEC informational brochures to municipalities
conservation programs, including materials	and residents (1000 copies) on yard waste,
for homeowners, businesses, and/or farmers	streamside care, rain gardens, etc.
promoting water conservation	

W3.5: Promote and assist in implementing Regional Sediment Management

Performance Measures & Key Deliverables	CCMP Entries Received
Development of registry/inventory and 2-3	
research/demonstration projects	
Track number and results of RSM projects	9 (Regional sediment management, beneficial
(demonstration, research, inventory)	use of dredged material, and dredge
	maintenance activities, dredge materials
	utilization studies)

STRONG COMMUNITIES

Strong Communities Goal 1: Increase Community Resilience and Access

C1.1: Restore working waterfronts

Performance Measures & Key Deliverables	CCMP Entries Received
Improve resilience in at least 2-3 key locations	5 (Upgrade of Water Pollution Control Facility
	to be resilient to power outages from
	extreme weather –CCMUA, Waterfront
	revitalization of Trenton Marine Terminal
	through maintenance – USACE, beach
	restoration & protection projects – NJDEP (3))
Improve access in at least 2-3 key locations	1 (Redevelopment and restoration of
	Delaware River Waterfront Pier Analysis
	Planning Assistance to States – USACE)
Track number and results of nature-based	3 (beach restoration, protection, shoreline
infrastructure projects/practices in waterfront	stabilization projects - NJDEP)
communities	

C1.2: Provide tools and technical assistance to waterfront communities & partners to improve economic and environmental resilience

Performance Measures & Key Deliverables	CCMP Entries Received
Improve resilience and/or access in at least 5	0 (How do we measure/quantify resilience?)
communities	
Convene practitioners conducting outreach	12 events/meetings (RASCL summit &
on climate adaptation annually	associated meetings, DVRPC climate adaption
	forums, other related events & meetings
	(decision tool, brownfields roundtable,
	resiliency workgroup meetings. etc)
Update or redesign climate adaptation	2 (Water Resiliency Tool to protect coastal
outreach materials (Weathering Change)	properties, stormwater feasibility assessment
	to educate public)
Track number and results of technical	1 (story map to address current and future
assistance projects on community access and	climate vulnerabilities)
resilience	

C1.3: Protect and enhance natural areas and public access

Performance Measures & Key Deliverables	CCMP Entries Received
Improved protection and access in at least 2-3	3 (Shoreline stabilization and protection
locations	projects)
Increased protection and access in at least 2-3	9 (Protection projects through acquisitions)
locations	
Access points inventory development	
Track number and results of land protection	12 (projects above)
and improvement projects on natural areas	
and access	

C1.4: Connect people to natural areas and waterfronts in the Delaware Estuary

Performance Measures & Key Deliverables	CCMP Entries Received
Complete new/updated ecotourism website	
and increase visitor counts	
Inventory/assess existing exhibits and signage	2 (PDE living shoreline table display, living
and add new exhibits, displays, or materials	shoreline display in DuPont Nature Center)
on living shorelines and freshwater mussels	

Track number and results of outreach	5 (promoting outdoor recreation activities,
programs and projects on ecotourism and	recreation guide, Green Jobs/youth
recreation, including engagement of youth in	programs)
green jobs programs	

Strong Communities Goal 2: Improve Public Awareness and Stakeholder Engagement

C2.1: Through marketing and communications, build awareness and brand for the Delaware River and Bay

Performance Measures & Key Deliverables	CCMP Entries Received
Continuous increase in distribution/exposure	2019 PDE web presence analytics – Posts –
and examples of success in each state, with at	777, Visits – 43,409, Downloads – 3,372
least one major regional marketing campaign	2020 PDE web presence analytics – Posts -
	280, Downloads – 15,323, Visits – 57,529
	Estuary News subscribers – 12,000, E-
	newsletter recipients – 6,930
	PDE contact database of ~25,000 contacts
Track number and results of outreach	12 (PDE contact database, PDE social media,
programs and projects (marketing and	quarterly Estuary News, Schuylkill Clean
communications), including increased	Sweep app.)
distribution of Estuary News (2-4 issues	
annually) and use of DelawareEstuary.org	
(refreshed weekly) and social media	

C2.2: Utilize events to increase stewardship and engage new people

Performance Measures & Key Deliverables	CCMP Entries Received
Continuous improvement in event attendance	Total attendees/participants at events to
(# of people/events annually)	increase stewardship and engagement –
	17,070 in 2019, 26,791 in 2020
Examples of reaching key audiences in each	13 (RASCL Summit in DE, Delaware River
state successfully, including	Festival in PA and NJ, Experience the Estuary
hosting/supporting at least one major event	Celebration in PA, Earth & Arbor Day in DE,
annually	Clean Water Rally in DE, webinar series &
	virtual events)
Track number and results of outreach	35 (all activities reported in this strategy,
programs and projects related to events	including tabling events, outreach campaigns,
	special events, presentations, etc.)

C2.3: Develop and promote programs that engage teachers and schools in stewardship of the Delaware Estuary

Performance Measures & Key Deliverables	CCMP Entries Received
At least one effective program for	6 (FWW programming in Philadelphia,
teachers/schools in each state and a growing	Teacher's Workshop in DE, NJ, and PA,
community of teachers, schools, and students	Stormwater project in Montgo. County, Rain
they reach	Gardens in DE, SAN in-school programming)
Track number and results of outreach	1 (Wilmington Outdoor Classroom planning)
programs and projects related to teachers	
and schools, including production and	
distribution of classroom materials and	
guides, and creation/use of internships and	
outdoor/floating classrooms	

C2.4: Develop and promote programs with local communities and partners that foster volunteer stewardship and experiential learning

Performance Measures & Key Deliverables	CCMP Entries Received
Assess and increase corps of volunteers and	24 (river cleanups, oyster shell recycling
citizen scientists with new data/outcomes	program, freshwater mussel volunteer
shared/used annually, including shell bags	surveys, master watershed steward program),
produced, storm drains marked, debris	total volunteers - 6,210, bags of shell - 5,159
removed	
Track number and results of outreach	24 (all entries for this strategy track outreach
programs and projects related to volunteers	programs results, including cluster initiatives,
and citizen scientists	FMRP and PENNVEST activities, river
	cleanups, stewardship programs, shell
	bagging, rain gardens, green jobs programs,
	citizen monitoring, etc.)

C2.5: Publish and share outreach materials and scientific results

Performance Measures & Key Deliverables	CCMP Entries Received
Continue hosting the Delaware Estuary	1 (316 participants, 145 talks and poster
Science & Environmental Summit biennially,	presentations at 2019 Delaware Estuary
and involve more stakeholders at each event	Science & Environmental Summit)

(300 people or more, 100 presentations or more)	
Distribute and share reports, publications, and other literature online at DelawareEstuary.org (4,500 annually)	12 (100,000 literature hard copy, 15 PDE science reports/publications, 5 PDE outreach reports, Schuylkill Street Art Contest Brochure – 500, Philadelphia Art Contest Brochure – 1,840, Wilmington Art Contest Brochure – 196, SAN progress report – 150, 2020 Estuary News – 22,490, share CCMP tracking results on PDE website)
Produce and distribute reports on accomplishments annually and reports assessing the state of the Estuary's conditions and trends of 3-5 years	0 (next TREB and proceeding SOE will be in 2022)
Track outreach programs and projects through products published by scientists, managers, and practitioners	1 (DVRPC white paper on climate adaptation tools available online that could be used by municipalities planning for climate change impacts)

C2.6: Engage key stakeholders to coordinate science and management of the Delaware Estuary

Performance Measures & Key Deliverables	CCMP Entries Received
Sustain and improve leveraging (through	(all entries for this strategy help to 'sustain
involvement/coordination)	and improve leveraging' for science and
	management)
Continue to convene EIC, STAC and PDE Board	~30 PDE Board of Directors-related meetings,
of Directors' meetings (at least quarterly) and	~40 DELEP-related meetings (EIC, SC, STAC)
SC (biannually) to coordinate the	
management conference	
Track and expand additional meetings and	37 (USACE & DRBC coordination, USFWS -
other activities to engage new stakeholders	Coordinate Delaware River Fish and Wildlife
and promote collaboration to address key	Management Cooperative through mtg.
issues in sub-watersheds	participation, Delaware Estuary Science &
	Environmental Summit, NJ Coastal Resiliency
	Collaborative, NJ Climate Change Alliance, DE
	Bayshore Council, RASCL planning meetings,
	SAN meetings, Christina Cleanup Committee
	meetings, Urban Waters meetings, DRWI
	meetings)

C2.7: Monitor, develop, and promote opportunities to assess impacts of outreach

Performance Measures & Key Deliverables	CCMP Entries Received
Conduct focus groups and surveys	
Identify and implement new performance	
measures for outreach	
Track numbers and results of research	1 (adopt a creek program – sends pre and
projects on outreach	post surveys to participants)

HEALTHY HABITATS

Healthy Habitats Goal 1: Prevent Wetland Loss

H1.1: Establish clear baselines for tidal wetland conditions and track changes over time

Performance Measures & Key Deliverables	CCMP Entries Received
Complete baseline rapid condition	19 (DNREC state-wide wetland mapping
assessments (e.g., Mid-Atlantic Tidal Wetland	project (10-year update), wetlands
Rapid Assessment Method) for all watersheds	transgression and MACWA work, tree core
adjoining the Delaware Estuary by 2025	collections, data loggers, ground water
	monitoring wells, Site Specific Intensive
	Monitoring (SSIM) of wetlands along Christina
	River, Dennis Creek, Maurice River, Dividing
	Creek, Crosswicks Creek, wetlands
	assessments in New Castle County)
Maintain landscape-level inventory maps	2 (Wetland condition data into Watershed
(e.g., National Wetland Inventory) no more	Resource Registry, DNREC state-wide wetland
than 10 years old for all watersheds adjoining	mapping project (10-year update))
the Delaware Estuary	
Produce one research report or product	1 (Research report on multi-year review of
annually and an integrated report every five	long-term monitoring efforts in Mid-Atlantic)
years to identify wetland stressors, translate	
outcomes, and guide tidal wetland	
management and restoration, respectively	
Track monitoring and research on tidal	All activities listed above relate to monitoring
wetlands within the Delaware Estuary focus	and research on Del Est tidal wetlands
area and vicinity	

Performance Measures & Key Deliverables	CCMP Entries Received
Use MACWA data and mapping tools to	7 (pilot projects for restoration, creation,
identify and implement five pilot projects by	enhancement of tidal wetlands, wildlife areas
2022 to restore or avert the loss of 100 acres	located in swamps – 287.89 acres, wetland
in different tributary watersheds along the	condition data into Watershed Resource
Estuary's salinity gradient	Registry, tidal wetland local reference site
	data for reference wetland tool)
Produce one research or monitoring report	In process of being updated and tracked – to
annually to guide successful implementation	be posted on PDE's website Data and Reports
of nature-based tactics	section (PDE Science Reports, Reports by
	Others)
Use research and monitoring to identify ways	2 (Riparian buffer restoration and buffer
to increase wetland health and resiliency via	plantings)
practices such as Phragmites, mosquito,	
hydrology, and buffer management	
Track restoration, management, research	20 (MACWA meetings, wetlands restoration
project numbers, and results on tidal	projects – total of 1,418.14 acres restored)
wetlands	

H1.3: Develop and implement natural and nature-based techniques to stabilize and restore eroding shorelines, and to build and protect wetlands, infrastructure, and other key resources

Performance Measures & Key Deliverables	CCMP Entries Received
Produce at least one new report, guidance	6 (Delaware Living Shoreline Committee
product, or training annually to share	meetings and living shoreline coordination,
research and development of new and	living shoreline feasibility model development
innovative nature-based tactics and decision	
support tools to sustain, enhance, or restore	
tidal wetlands.	
Implement 5 new living shoreline projects	3 (Sedge Island living shoreline installation –
spanning the salinity gradient over 10 years,	NJ, Maurice River install – NJ, constructed
including at least one large-scale project	wetland installed at Cornwells Elementary
	School - PA)
Produce one monitoring report annually to	In process of being updated and tracked – to
assess and translate outcomes from at least	be posted on PDE's website Data and Reports
one living shoreline project	section (PDE Science Reports, Reports by
	Others)

Track the number and results of restoration	28 (Camden, NJ living shoreline planning &
projects that use nature-based methods such	investigation, habitat restoration and
as, but not limited to, living shorelines	protection projects, living shoreline
	augmentation, living shoreline long-term
	monitoring and maintenance, living shoreline
	shellfish counts, RTK & veg surveys at living
	shoreline sites)

H1.4: Protect, enhance, and improve non-tidal wetlands

Performance Measures & Key Deliverables	CCMP Entries Received
Identify, plan, and prioritize high-value	2 (identified potential areas for coastal forest
nontidal wetlands to protect in each state by	research – NJ, freshwater wetland rapid
2025	assessments - DE)
Increase protection and restoration of	2 (nontidal wetland protection project – PA,
nontidal wetlands with at least one successful	nontidal land acquisition – DE, wetlands
example in each state annually	restoration project - PA)
Produce at least one outreach product	In process of being updated and tracked – to
annually to promote non-tidal wetlands'	be posted on PDE's website Data and Reports
stewardship, protection, and restoration	section (PDE Science Reports, Reports by
	Others)
Track number and results of projects for	All activities listed above relate to projects for
nontidal wetlands' restoration and protection	nontidal wetlands' restoration and protection

Healthy Habitats Goal 2: Stem Forest Loss

H2.1: Inventory, map, and increase connectivity and resilience of forests for water quality

Performance Measures & Key Deliverables	CCMP Entries Received
Inventory baseline forest acreage and	2 (1 trail inventory and 1 registry with forest
conditions for water quality	aspects)
Identify strategies and begin measuring	
connectivity between forest patches	
compared to baselines	
Assess likely changes from baseline in forest	
acreage and conditions attributable to climate	
change and other factors, and furnish	
recommendations to increase resilience	

H2.2: Promote stewardship practices by local partners for the health and sustainability of forests for water quality

Performance Measures & Key Deliverables	CCMP Entries Received
Increase the number of forest landowners	2 (stewardship and management plans)
and acres in stewardship management plans	
and restoration activities	
Maintain/increase funding for forest cost-	
share and incentive programs	
Track number and results of forest	17 projects, 124.5 acres, 2,998 trees & shrubs
restoration, management and research	(restoration projects, including native
projects	plantings)

H2.3: Protect and manage high-value and threatened forests for water quality

Performance Measures & Key Deliverables	CCMP Entries Received
Place an additional 50,000 acres of forests	29 projects, 3,602.1 acres (land acquisition
under permanent protection by 2025 with	projects for protection, establishment, and
examples that preserve or enhance forest	enhancement)
connectivity in each state	
Develop new partnerships to encourage	
economic incentives and opportunities for	
forest stewardship for landowners	
Track number and results of landowner	
outreach forest protection projects	

Healthy Habitats Goal 3: Increase and Improve Fish & Shellfish Habitat

H3.1: Inventory, map, protect, and enhance habitat critical for fish and crabs

Performance Measures & Key Deliverables	CCMP Entries Received
Complete a baseline benthic map of	2 (Baseline hydroacoustic monitoring of SAV –
vegetated and hard-bottom reef habitats	EPAR3, Lower Christina River Benthic
throughout the tidal Estuary and develop a	Mapping
strategy to update benthic maps periodically	
Make progress in restoring fish passage by	2 (Brandywine Shad 2020 feasibility study on
alleviating at least one obstruction per state	10 dams to restore fish passage, funding for
	Columbia Lake dam removal)

Develop a sustained propagation and	
restocking program for shad	
Track the number and results of restoration,	
enhancement, and mapping projects for fish/	
crab habitat	

H3.2: Restore oyster beds and productivity in and around the Delaware Bay

Performance Measures & Key Deliverables	CCMP Entries Received
Sustain effective research, monitoring, and	3 (oyster physiology, oyster reef construction,
management of oyster reefs, including studies	impacts of extreme events on oysters)
of the ecosystem services oysters provide	
Secure at least \$1 million annually by 2022 to	Funds for oyster research and oyster shell
support shell planting that boosts oyster	recycling activities reported - ~\$14,000
recruitment and productivity	
Produce and distribute materials promoting	11 (13 participating oyster shell recycling
oyster restoration and shell recycling	restaurants, 8 publications on results of
(restaurants, volunteers)	surveys, research, or restoration projects
	related to oysters, Delaware Bay Oyster Stock
	Assessment, shell bagging events &
	volunteers, shell recycling meetings, PDE shell
	collection ~555 tons)
Track the number and results of restoration,	1 (Delaware Bay Oyster Stock Assessment)
enhancement, and outreach projects to	
measure the number of oysters in the Estuary	
annually	

H3.3: Inventory, restore, and manage mussel populations

Performance Measures & Key Deliverables	CCMP Entries Received
Increase survey coverage, both scientific and	26 (Freshwater mussel surveys on status,
volunteer, annually to assess native	survival, growth, habitat surveys, mussel
freshwater mussels' status	monitoring activities)
Conduct research and produce one report	1 (ribbed mussel physiological experiment)
annually to demonstrate tactics to enhance	
freshwater and ribbed mussel populations	
and associated ecosystem services	
Increase populations of native freshwater	12 (Freshwater Mussel Recovery Program &
mussels annually by enhancing their habitat	Mussels for Clean Water activities, FWW
and expanding propagation and reseeding	exhibit hatchery activities, propagation
programs	experiments to produce juveniles, releasing

	mussels, broodstock collection for
	propagation)
Perform at least one project annually to	1 (ribbed mussel physiological experiment)
sustain or enhance ribbed mussel	
populations, such as via hatchery propagation	
or use in living shorelines	
Track the number and results of surveys,	27 (Freshwater mussel surveys on status,
research, and restoration projects related to	survival, growth, habitat surveys, mussel
both freshwater and saltwater mussels	monitoring activities. Ribbed mussel
	experiment)

H3.4: Protect and restore horseshoe crabs and their habitat

Performance Measures & Key Deliverables	CCMP Entries Received
Sustain annual spawning and trawl surveys of	1 (shorebird and HSC monitoring)
horseshoe crabs and annual shorebird	
surveys with volunteers	
Sustain or increase participation in	2 (distribution of HSC plush, voluntary HSC
sanctuaries, volunteer flipping activities, and	sanctuary signage)
distribution of educational materials	
(including plush horseshoe crab)	
Increase the number of beach restoration	
projects to provide high-quality horseshoe	
crab spawning and shorebird foraging and	
nesting habitat	
Conduct research and expand monitoring to	
understand the habitat needs of juvenile	
horseshoe crabs	
Track the number and results of surveys,	1 (coordination and technical expertise on
research, and restoration projects related to	shorebirds and horseshoe crabs)
horseshoe crabs to increase protection and	
monitoring/research	

H3.5: Manage and improve populations of rare, endangered, or otherwise important native species in the Delaware Estuary

Performance Measures & Key Deliverables	CCMP Entries Received
Use SMPs to assess the cumulative effects of	7 (native plantings, pollinator habitat projects,
impingement/entrainment on ecologically	threatened species protection)
important native species	
Develop contingency plan for zebra mussels	

Work with partners to identify and reduce	2 (Invasive species eradication project (Tree-
habitat acres affected by invasive species	of-Heaven, bamboo))
annually in each state	
Perform annual outreach to increase	1 (Wilmington Earth Day native plant give-a-
stewardship and landowners' use of native	way)
species	
Track the number and results of species-	2 (Tree-of-Heaven, Swamp Pink)
related projects	